# **How To Find Hotel Clients As A Designer**

**INTERIOR DESIGNER'S BUSINESS SCHOOL** 

# CTED 4

What kind of project can you handle and what stage of the design process are you at?



Know what kind of work you would like to focus on. Eg. project management, turnkey etc.

## STEP 3

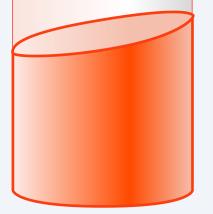
Research the type of projects/companies you want to work with & understand the project types.

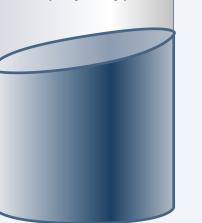
#### STEP 4

Focus on your niche and get visible and in front of potential clients.

### STEP 5

Focus your work/
portfolio on specific
projects to increase
your chances of
getting larger jobs.







Hotel and similar projects that require interior designers

