

# GET STARTED AS AN INTERIOR DESIGNER BY DESIGNING YOUR OWN HOME

Your home is the best first project to get started as an interior designer, and here are ten reasons why:

## 1 | You're Going To Make Mistakes

We all make mistakes but you can make them in the context of your own home with no-one to judge or sue you.

## 2 | You'll Get Clear On What You Like And Don't Like

The best way to form an opinion on design is through experience by undertaking projects as the lead designer.

## 3 | You'll Learn To Make Design Decisions

Curating designs on your own as the boss, you'll not only be making the final decisions but also be living with the consequences.

## 4 | You'll Document Your Process Creating Digital Content

Documenting your home renovation or design gives you something to post to social media creating endless content, helping you research and learn as you work.

## 5 | You'll Gain More Onsite Experience Than Most Designers

Going to site is usually reserved for experienced designers so living in the project provides invaluable on-site experience.

## 6 | You'll Learn Faster & Retain Information More Accurately

Hands-on learning helps you to retain information more accurately and easily.

## 7 | You'll Become An Expert Sooner

If you're working on your project full time, you can clock up 10K hours within two years, making you an expert in the field fast (Ref: Outliers by Malcom Gladwell).

## 8 | You'll Gain Knowledge Of Quality And Performance

When you work on your own home, you get to experience the real nature and quality of furniture, objects, fittings and equipment.

## 9 | You Get To Decide The Design Style

You'll design what you want and not what someone else wants, which results in you doing your best work, and enjoying every part of it at the same time!

## 10 | You'll Simultaneously Build An On-Brand Portfolio

You have the time to take perfect, on-brand photos for your portfolio, rather than have photos of projects that didn't turn out the way you'd hoped.

