

Interior Design Mentor Checklist

An interior design mentor should have a deep understanding of the industry, from trends and styles to the complexities of project management and client relations.

Proof They Understand The Industry

One way to confirm a mentor's industry knowledge is by checking their affiliations.

Longevity & Reliability

Look for a mentor who has a proven track record, with years of experience and satisfied clients to back it up.

Real Results

You want to see concrete examples of how their mentoring has helped other designers reach specific milestones, whether that's increasing revenue, landing high-end clients, or scaling their business.

Proof Of Coaching Success

Ask to see testimonials from previous mentees or examples of businesses that have grown under their mentorship.

Extensive Experience

You want someone who has been through a full business cycle—someone who has faced the issues you're worried about and can provide proven solutions.

Proof Of The Scale Of Projects That You Want To Work On

When choosing an interior design mentor, it's crucial to ensure they've worked on projects of the scale and complexity you aspire to.



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Background

It's essential to seek out an interior design mentor who has built their success from the ground up, relying on their expertise and business acumen, rather than external resources.

Invested In Your Future

They should be available to answer your questions, provide timely support, and be there when you need advice the most. This kind of mentorship, where the mentor is actively engaged in your development, is invaluable and worth far more than any pre-packaged course alone.

Lifts You Up Not Drags You Down

Interior design mentors who bring you down (unknowingly) can paralyse your success, unlike a mentor who is also professionally trained in life coaching (like myself) who can take your insecurities and turn them around to skyrocket your success.

Active In The Field of Interior Design

Make sure your mentor is still actively designing or working within the field so they can offer you up-to-date advice that's relevant and actionable.

Keeping Up To Date With Trends & Best Practise

The interior design landscape isn't just about aesthetics; it intersects with the construction industry, where laws and regulations are continuously updated and a mentor must stay up to date with this knowledge.

Specific Business and Life Coaching Skills

Your mentor should understand the balance between creativity and technical knowledge, as well as personal and business skills; someone who can guide you through setting up systems, managing your finances, and developing a mindset for success.



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Full Service & E-Design

It's essential that your mentor has successfully generated a profit from both E-Design and Traditional Design methods and can provide evidence of their success. Look for reviews of their services on platforms like Google, Houzz, or Facebook to verify their experience and client satisfaction.

Industry-Specific Coaching

The best interior design mentor will be able to guide you through not just the business side of things but also client relationships, manufacturer and supplier negotiations, and creative processes and having in depth knowledge of how the industry operates.

Tailored Guidance for Your Business Stage

An interior design mentor should have experience with businesses at every level—from startups to well-established firms. They should offer you personalized guidance, providing specific advice on how to grow your interior design business, whether that means perfecting your processes, improving your client acquisition, or scaling up with a team.

Continual Support & Accountability

A good interior design mentor will be with you through the highs and lows, offering support, feedback, and guidance.

High-Level Networking

Your mentor should not only offer wisdom but also open doors. Having a mentor who introduces you to key people in the design world can give you opportunities you might not otherwise have access to.

